

FIG. 1

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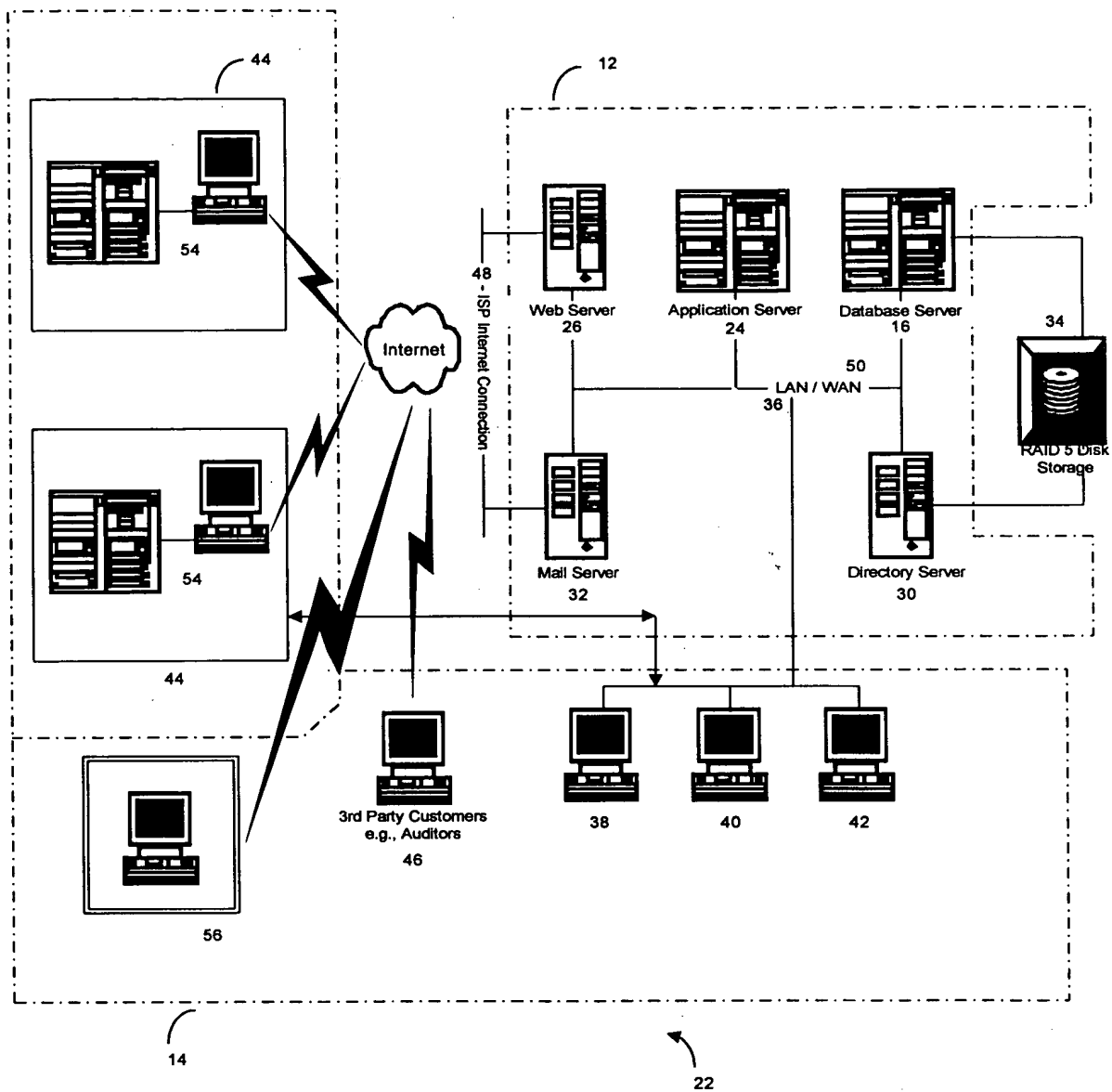


FIGURE 2

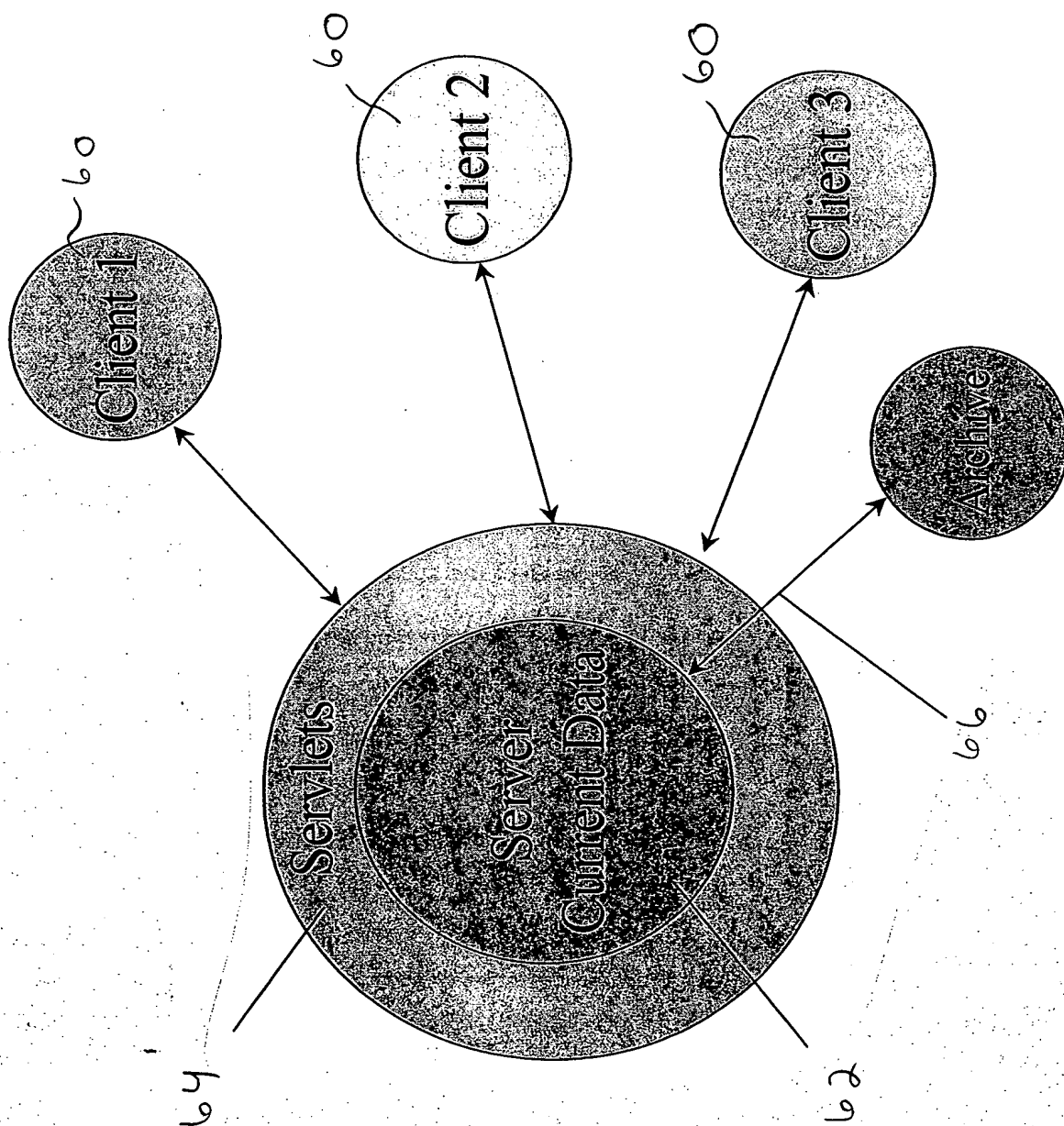


Figure 3

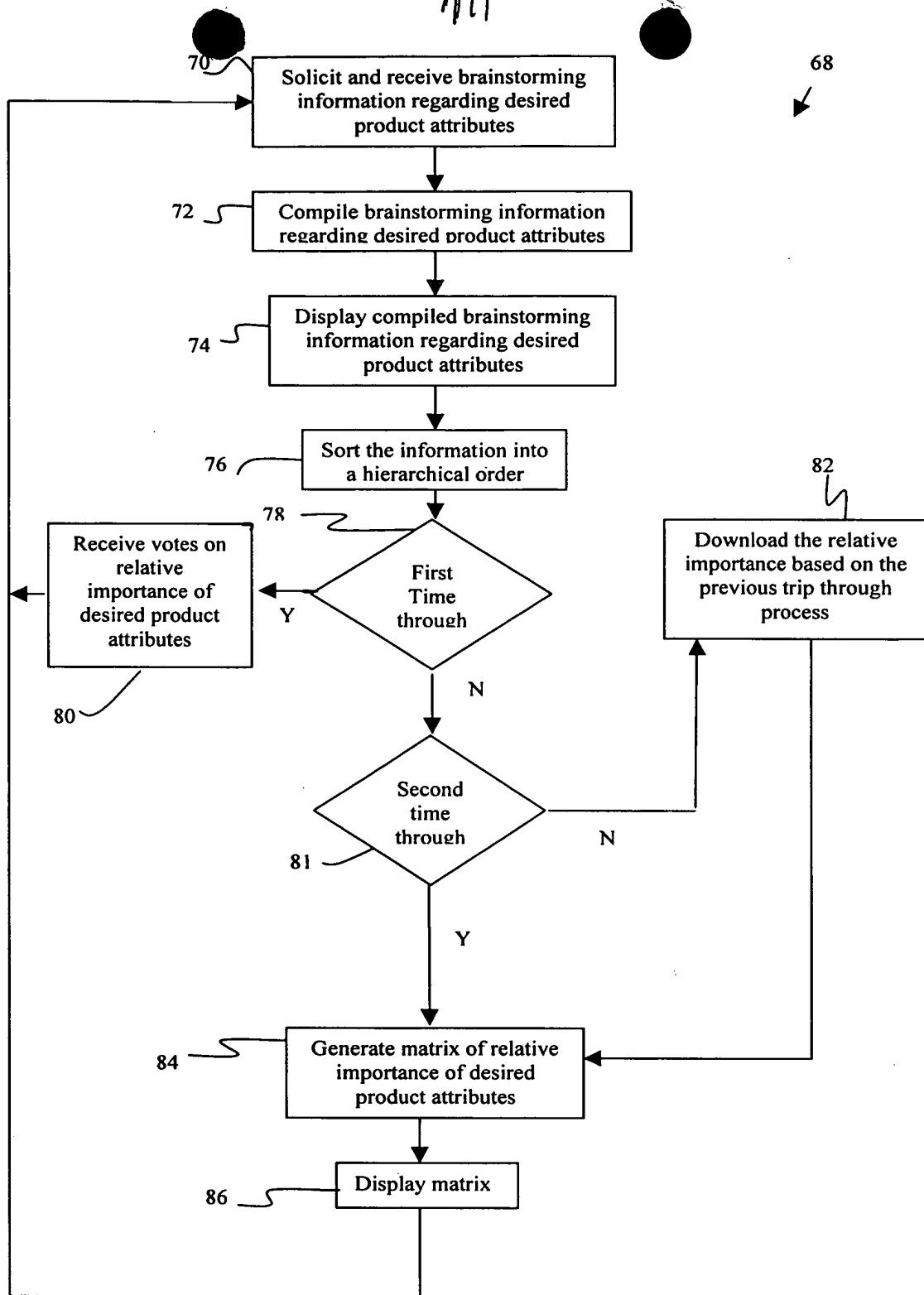


Figure 4

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online	Name	Role	Business	Location
●	User A	Fac.	Employer A	Plainville
●	User B	Customer	Employer B	Phoenix
●	User C	Customer	Employer C	Boston

Figure 5

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100



down select	Brainstormed Input
<input type="checkbox"/>	95% Uptime
<input checked="" type="checkbox"/>	15 sec. response

Figure 6

110



down select	Brainstormed Input
<input type="checkbox"/>	95% Uptime
<input checked="" type="checkbox"/>	15 sec. response

CONTINUE

Figure 7

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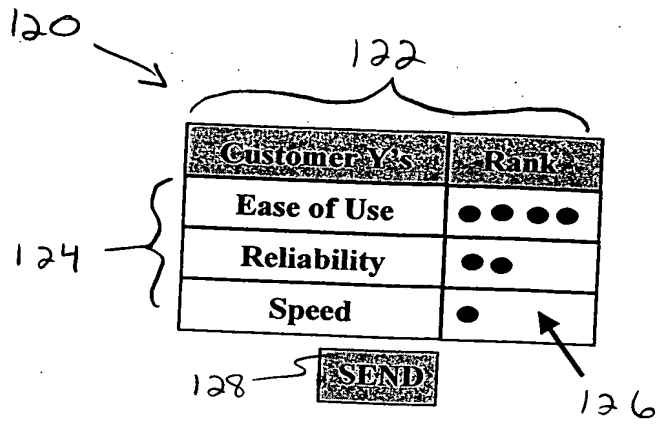


Figure 8

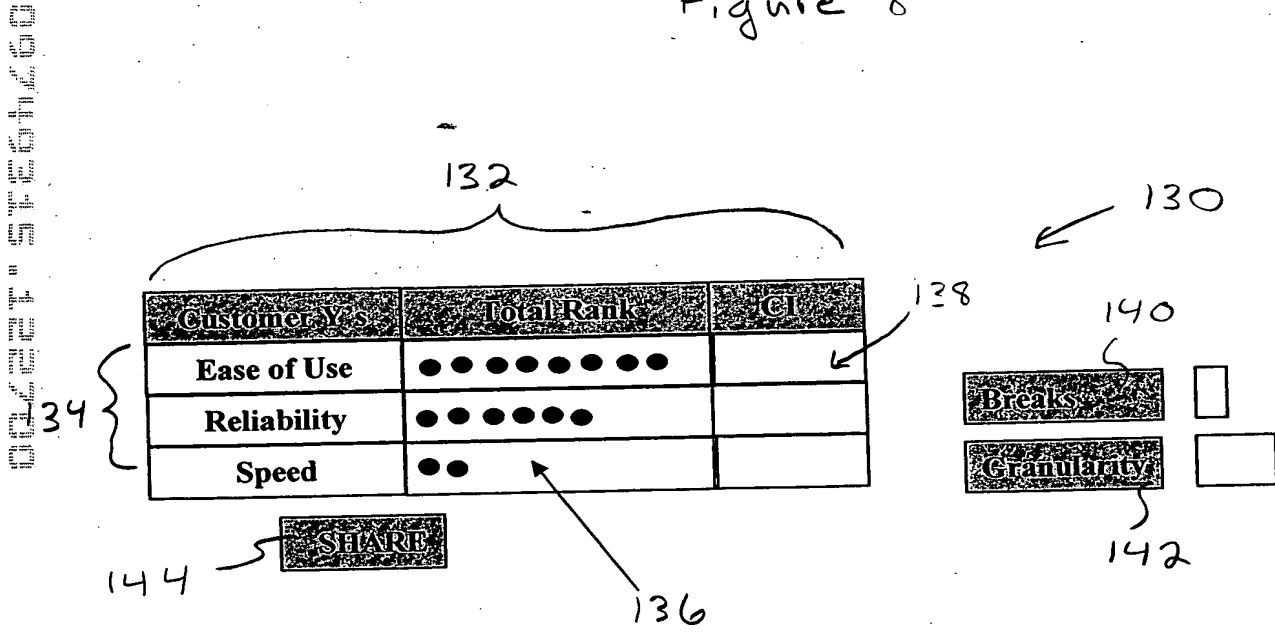


Figure 9

Figure 1 is a diagram illustrating a table structure. The table has two columns: "Customer Y's" and "Total Rank". The rows are labeled "Ease of Use", "Reliability", and "Speed". Handwritten annotations include "150" with an arrow pointing to the table, "152" above the table, "154" with a bracket on the left, and "156" with an arrow pointing to the "Speed" row.

Customer Y's	Total Rank
Ease of Use	● ● ● ● ● ● ● ●
Reliability	● ● ● ● ● ● ●
Speed	● ●

Figure 10

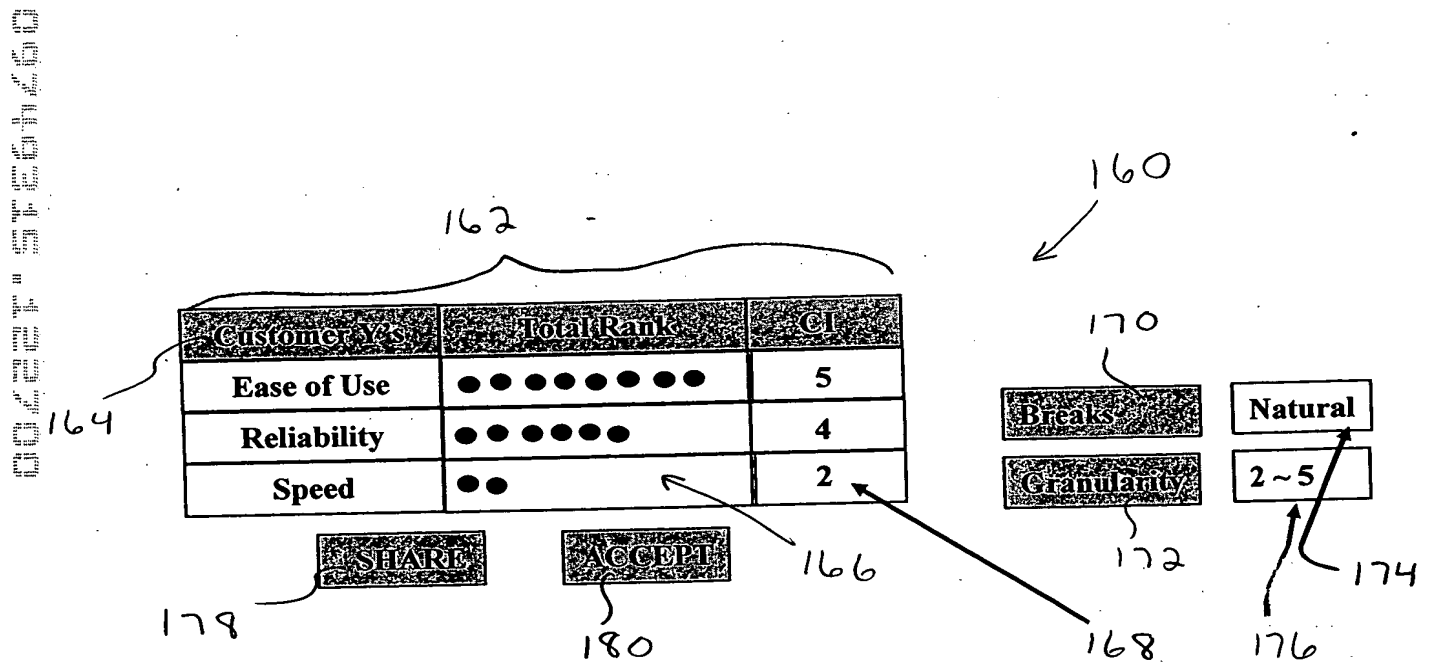


Figure 11



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How does 15 second response time influence Speed?

206 "X"

Send Response

"Y" 208

200 H 204

QFD Transfer Function is  $Y = f(x)$

$Y = f(X)$	corr
Speed = f(15 second response time)	H
Speed = f(Single user login)	M
Speed = f(> 1 min report gen.)	L

Figure 13

Customer Y's	Total Rank	CI
Ease of Use	● ● ● ● ● ● ● ●	5
Reliability	● ● ● ● ● ●	4
Speed	● ●	2

Breaks	Natural
Granularity	2~5

Figure 12



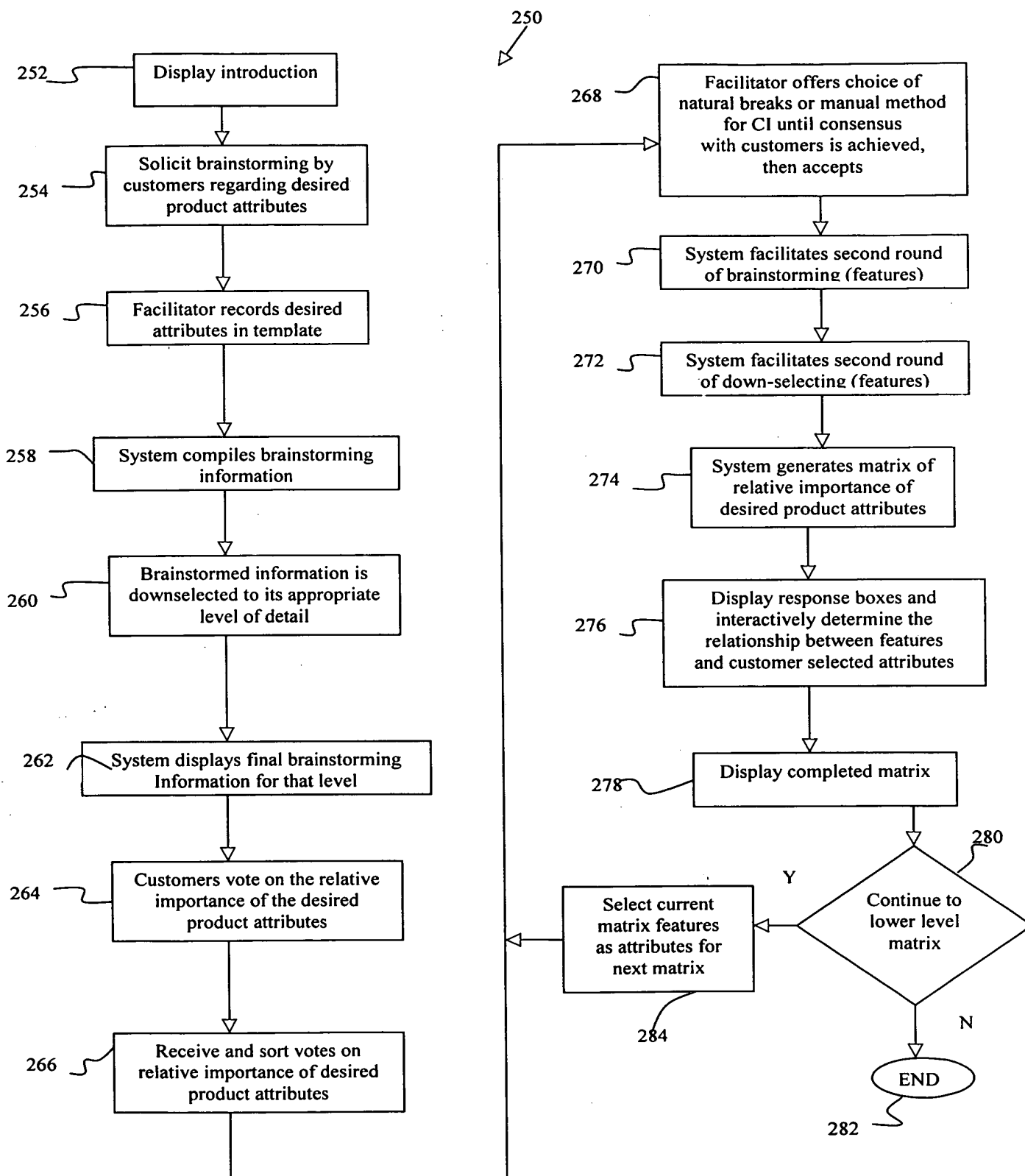


Figure 15